



KESKO CMD 2018

Closing Remarks

Mikko Helander, President and CEO

Targeting Strong Value Creation

- Creating value through good strategic choices and successful execution
- Taking building and technical trade to the next level through customer driven country focus
- Car trade growing faster than the market – and continuously improving profitability
- Our grocery trade is one of the most profitable retailers in Europe – serving customers seamlessly in all channels





For shopping
to be fun