

GROCERY TRADE DIVISION IN BRIEF





Online grocery sales **€294** million (incl. VAT)
Market share over **40%** in
Finnish online grocery in 2024



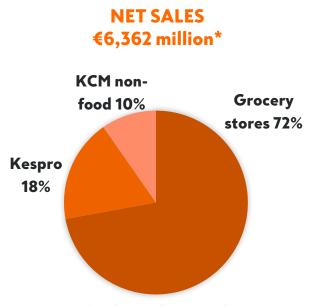
6,300 employees

860 K-retailers



The leading foodservice provider in Finland

49.1% market share



GROCERY STORE CHAINS

ECITYMARKET

KSupermarket

™Market

FOODSERVICE





GROCERY TRADE LOGISTICS

26,000
B2B delivery customers

700

Truck loads to customers daily

5,000

Employees incl. drivers

200,000 m2 ILOMETREJA

Warehousing and terminal area

35,000

Warehoused items

600

Contract vehicles
+ other subcontractors in
domestic and import
transportation

KESKO GROCERY TRADE LOGISTICS STRATEGY

VISION EFFECTIVE, CUSTOMER ORIENTED AND SUSTAINABLE SUPPLY CHAIN FOR ALL CUSTOMER GROUPS **TARGETS SERVICE LEVEL AND EFFECTIVENESS CUSTOMER EXPERIENCE SUSTAINABILITY AVAILABILITY FOCUS AREAS NETWORK CAPACITY AND** IT SYSTEMS, **PERSONNEL EXPERIENCE LOGISTICS SYNERGIES SUSTAINABLE OPERATIONS** AI AND AUTOMATION "LET'S K" **BETWEEN CUSTOMERS CUSTOMERS** K GROUP **KESPRO'S FOODSERVICE** KCM NON-FOOD **INTERSPORT AND GROCERY RETAILERS CUSTOMERS STORES BUDGET SPORT ECOM CUSTOMERS**

™Market

KSupermarket

KCITYMARKET

GROCERY TRADE RETAIL SUPPLY CHAINS ~80% FINNISH GOODS



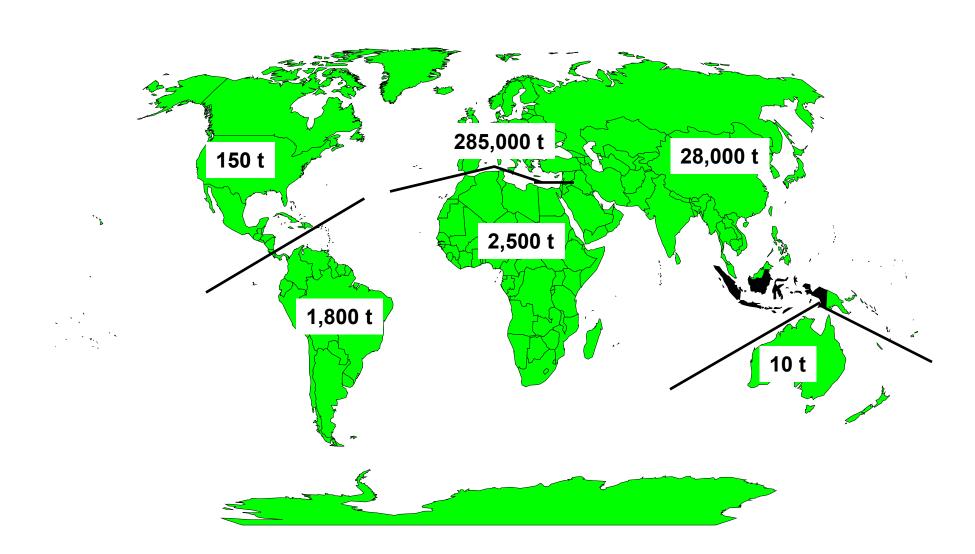




KESPRO'S FOODSERVICE BUSINESS UTILISES THE SAME LOGISTICS AS THE GROCERY STORES



KESKO'S IMPORTS FROM OVER 70 COUNTRIES AND 1,500 SUPPLIERS





ONE-THIRD OF FINNISH FOOD IS TRANSPORTED THROUGH KESKO'S LOGISTICS

Central warehouses located in Vantaa



CW2 Grocery stores



CW1 Foodservice

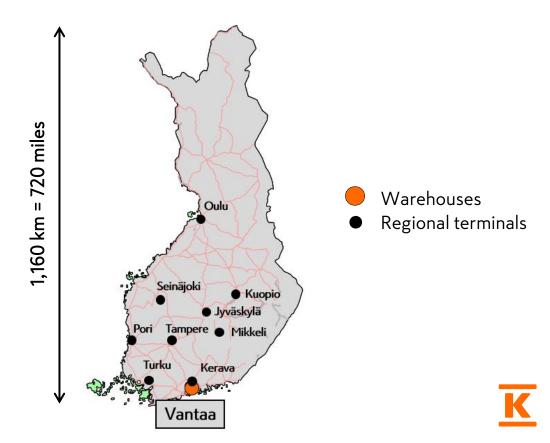


K-Citymarket non-food



Frozen

Locations of central warehouses and regional terminals



NEW LOGISTICS CENTRE FOR KESKO GT TO NURMIJÄRVI



- Kesko has acquired a nearly 100 hectare plot area from Nurmijärvi
- In the first phase, a new 37,000 fp m² warehouse for Kespro's foodservice built by 2030
- Other grocery trade warehouses may be built on the site later



GROCERY TRADE ECOM LOGISTICS



Nearly 800 stores offer online grocery services

- Annual sales around €300 million (incl. VAT)
- Market share over 40%

Fulfilment processes

- Mainly in-store picking
- Currently one MFC serving the western Helsinki area

Last mile deliveries

- K-Nouto (click and collect)
- K-Transportation for selected K-Citymarkets, operated by Kesko logistics
- Regional transportation subcontractors for other stores
- Wolt quick deliveries for K-Markets and K-Supermarkets



Micro Fulfillment Center, K-Citymarket Ruoholahti, Helsinki



KESKO INVESTS IN THE ELECTRIFICATION OF TRANSPORTATION

- Kesko's target is to decrease its own CO_2 emissions by 50% by the end of 2034 from the 2024 level
- As part of this target, the number of EV trucks is set to increase gradually to 200 by 2030
- Kesko will invest nearly €10 million in charging stations for all its grocery trade logistics centres in 2024-2026



KEY ELEMENTS OF EFFICIENT GT LOGISTICS IN KESKO











VANTAA HAKKILA SITES

