

LAUNCH OF THE K GROUP'S DIGITAL EMPLOYEE BENEFIT CARD

The digital employee benefit card is available via the K-Ruoka app, similar to the barcode-enabled Plussa card. When using the digital employee benefit card, there is no need to verify identity separately.

To use the digital employee benefit card, the employee must have a valid Plussa membership, the K-Ruoka mobile app, and must consent to having their employee information added to the K-Plussa customer register. Additionally, the person must be eligible to K Groups's employee benefit card. The eligibility for the K Group's employee benefit card is verified during the activation process.



Plussa Membership

Using the digital employee benefit card requires a valid Plussa membership. Any adult residing in Finland can join Plussa.

- If you are not yet a Plussa member, join here: plussa.fi/liity
- If you are already a member, proceed to activate your digital employee benefits card.

Activating the Digital Employee Benefits Card

Log in at www.plussa.fi/personnelCard and follow the instructions to activate. Access to the digital employee benefit card is verified through strong authentication.

After successful registration, you will find your digital K Group employee benefit card in the Plussa card view of the K-Ruoka app. If the card does not appear immediately, logging out and back into the app may be required.

Download the K-Ruoka app from your app store if needed.



Troubleshooting

If you receive an error message saying “Something went wrong” after strong authentication, there may be an issue with your K-Plussa data. Please contact Plussa Customer Service (www.plussa.fi/asiakaspalvelu).

If you receive an error message saying “Registration failed” after strong authentication, there may be an issue with your employment data. Please contact your retailer to resolve the issue.

K Group Spouse Card

The K Group retailer or employee always manages the spouse card. Both persons must be members of the same Plussa household.

- Log in to www.plussa.fi using your K-ID. Under **Profile**, go to **Plussa cards and household**. Under your personal details, you will find your employee benefit card.
- Click **Manage** next to your employee benefit card. Select your spouse and click **Approve**. If your spouse is not listed, follow the instructions shown on the page.

Your spouse has now been added to the employee benefit card. Your spouse's digital K Group employee benefit card can be found in the **Plussa card view** of the **K-Ruoka app**.