



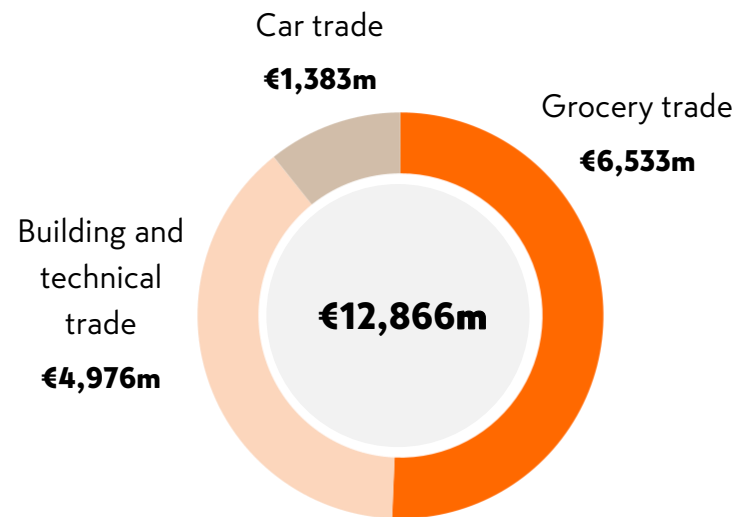
SEB NORDIC LARGE CAP SEMINAR 18.8.2026

KESKO SEEKS GROWTH IN ALL ITS THREE BUSINESS DIVISIONS

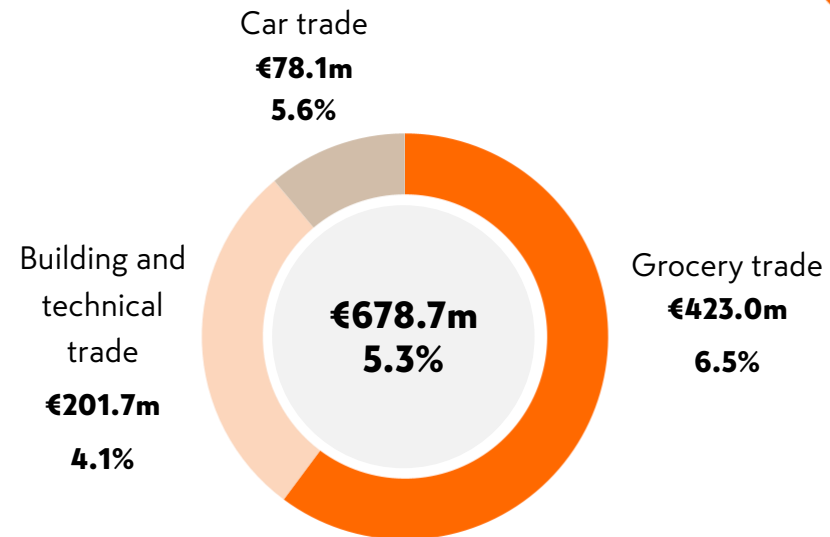
Jorma Rauhala
President and CEO
Kesko Oyj

KESKO SEGMENT KEY FIGURES

NET SALES



OPERATING PROFIT



Q2 HIGHLIGHTS

- # Kesko's net sales grew and profit improved, performance in technical trade particularly strong
- # Grocery trade continued to gain market share, profitability good despite investments
- # Building and technical trade profit grew markedly, driven by technical trade, good development seen also in building and home improvement trade
- # Car trade sales development good, driven by used cars; strong order book for new cars set to translate into sales in H2
- # Kesko's biggest ever acquisition, comprising the technical trade operations of Dahl in Sweden, Norway and Denmark, is proceeding according to plans
- # The crisis in the Middle East did not have significant impacts in Q2, impacts in H2 expected to be moderate
- # We estimate that Kesko's operating environment, net sales, and comparable operating profit will improve in 2026

KESKO'S GROWTH STRATEGY



THE LEADING AND MOST ATTRACTIVE TRADING SECTOR GROWTH COMPANY IN NORTHERN EUROPE

VISION

STRATEGIC TARGETS

DELIVERING
PROFITABLE GROWTH

STRENGTHENING
MARKET POSITION

BUILDING A FOCUSED
B2C AND B2B
BUSINESS PORTFOLIO

ENGAGING PEOPLE
TO DRIVE
CUSTOMER VALUE

ENHANCING AI AND
TECHNOLOGY
CAPABILITIES

COMPETITIVE ADVANTAGES

OPERATIONAL
EXCELLENCE

OMNICHANNEL
CUSTOMER EXPERIENCE

K-RETAILERS &
COMMERCIAL SPIRIT

FORERUNNER IN
SUSTAINABILITY

TRUSTED
K BRAND

BUSINESSES



GROCERY TRADE



BUILDING AND TECHNICAL
TRADE



CAR TRADE

PURPOSE

TOWARDS BETTER TRADE EVERY DAY **LET'S K!**

PEOPLE PRINCIPLES

CUSTOMER
ALWAYS FIRST

SALES AND GROWTH
IN MIND

POSITIVE GET THINGS
DONE ATTITUDE

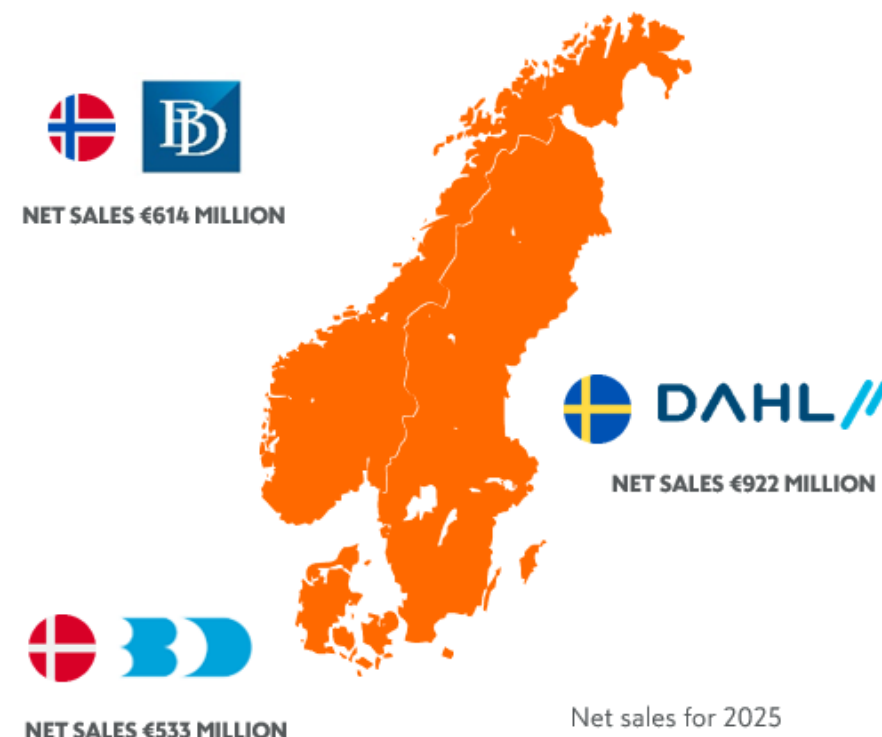
STRONGER
TOGETHER

FAIR
PLAY

KESKO ANNOUNCED ON 15 JUNE 2026 IT WILL ACQUIRE DAHL'S OPERATIONS IN SWEDEN, NORWAY AND DENMARK TO STRENGTHEN ITS TECHNICAL TRADE



- Kesko has agreed to acquire the technical trade operator Dahl's companies in Sweden, Norway and Denmark from Saint-Gobain
- The combined net sales of the businesses to be acquired totalled some €2.1 billion and EBITDA (IFRS) €146 million in 2025
- The illustrative combined net sales for Kesko's building and technical trade and the businesses to be acquired would have been approx. €6.8 billion in 2025
- The businesses have an iconic brand, good market positions and strong own brands, modern automated central warehouses, extensive store networks, and digital sales channels
- Kesko has a strong track record in technical trade with Onninen
- Decisions regarding the final capital structure have not yet been made, and are estimated to be determined during Q3
- Competition authorities have begun their process, the acquisition is estimated to be finalised by the beginning of 2027

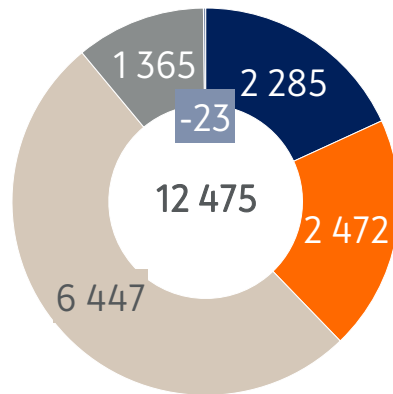


KESKO TO BECOME A LEADING TECHNICAL TRADE OPERATOR

Division's long-term profitability target 6-8%

Kesko's net sales (2025): €12.5 billion

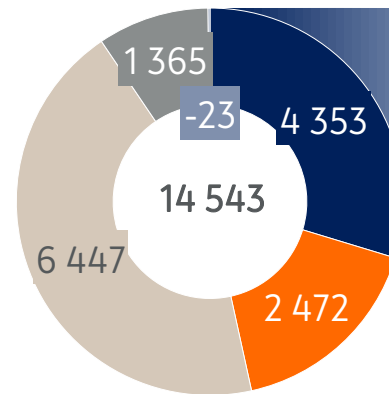
€ Million



- Technical trade
- Home improvement
- Grocery trade
- Car trade
- Common operations and eliminations

Kesko's illustrative net sales combined with DAHL Sweden, Norway and Denmark (2025): €14.5 billion

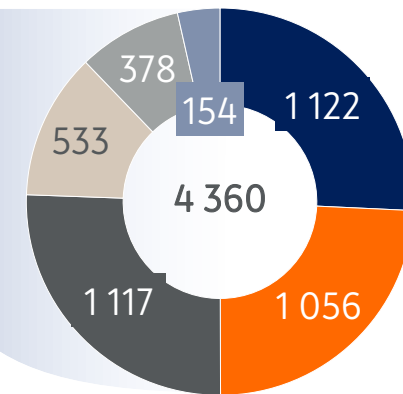
€ Million



- Technical trade
- Home improvement
- Grocery trade
- Car trade
- Common operations and eliminations

Kesko's technical trade illustrative net sales combined with DAHL Sweden, Norway and Denmark (2025): €4.4 billion

€ Million



- Finland
- Sweden
- Norway
- Denmark
- Poland
- Baltics

